

(Pages : 3)

R – 2462

Reg. No. :

Name :

Fourth Semester B.A. Degree Examination, July 2023

Career Related First Degree Programme under CBCSS

Group 2(a) : Journalism and Mass Communication and Video Production

Vocational Course V

JC 1471 : INTRODUCTION TO CINEMA

(2014 Admission onwards)

Time : 3 Hours

Max. Marks : 80

I. Answer **all the ten** questions, each one in **one or two** sentences:

1. Raja Harishchandra
2. Aerial shot
3. CGI
4. Elippathayam
5. Arrival of a train
6. POV shot
7. Edwin Porter
8. Kinetograph
9. Sequence in film
10. NFDC

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight** of the following, each one not exceeding **60** words:

11. Pather Panchali
12. Soft focus
13. Casting
14. Establishing shot
15. Match Cut
16. Biopic
17. S.M Eisenstein
18. Location
19. Sci-Fi Films
20. Script
21. Rack Focus
22. Vigathakumaran

(8 × 2 = 16 Marks)

III. Answer any **six** of the following, each one not exceeding **120** words:

23. Diegetic and nondiegetic sounds
24. Formalism and Realism
25. Montage Editing
26. Japanese Cinema
27. Film Censoring
28. Latin American Cinema
29. Nanook of the North
30. Cuts
31. African Cinema

(6 × 4 = 24 Marks)

IV. Write essays on any **two** of the following. each one not exceeding **500** words:

32. Explain the importance of cinema in the society.
33. Discuss in detail the post-production work of a film.
34. Compare the directorial works Satyajit Ray and Addor Gopalakrishnan.
35. Briefly comment on Modern Hollywood cinema.

(2 × 15 = 30 Marks)

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Reg. No. :

Name :

Fourth Semester B.A. Degree Examination, July 2023
Career Related First Degree Programme under CBCSS

Group 2(a)

Journalism and Mass Communication

Vocational Course – VI

JC 1472 — TELEVISION BROADCASTING

(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

1. Answer **all** questions, each one in **one** or **two sentences**.

1. Master shot
2. B-roll
3. Set-Top Box
4. Aspect ratio
5. Closed captioning
6. Teleprompter
7. Breaking news
8. PG rated content
9. Final Draft
10. DD international

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight** of the following, each not exceeding **60** words.

11. What is voice over? Explain its significance in television programmes.
12. Explain any three television genres with examples.
13. "Soap operas have been targeted towards female audiences". Justify.
14. Which was the first private television channel in Kerala? What was its significance?
15. Discuss the film promotion techniques in television channels.
16. Compare one lined treatment and detailed treatment of script.
17. Explain the importance of time management in writing a television programme script.
18. What is a pilot in a TV series? Explain its significance.
19. What are the key elements of a shooting script?
20. "The cookery shows include" the term "village" to attract an audience. Comment your views.
21. Explain Electronic Field Production (EFP).
22. Discuss the importance of the intro in a talk show.

(8 × 2 = 16 Marks)

III. Answer any **six** of the following, each not exceeding 120 words.

23. Evaluate the impact of reality shows in society.
24. Discuss the structure of a TV News room.
25. How does television programmes influence social attitudes and behaviour?
26. Write a note on how to create an effective storyboard.

27. Analyse how educational programmes reflect and shape cultural values and norms.
28. Write a short note on production of news bulletins.
29. How has Malayalam news channels evolved over the years, and what impact had it made on the audience?
30. How does a television producer differ from a film producer?
31. What are the qualities a news reader should possess?

(6 × 4 = 24 Marks)

IV. Write essays on any **two** of the following, each one not exceeding **500** words.

32. Discuss the planning and execution of live broadcasting of a sports match.
33. Critically analyse the content and performance of Malayalam news channels.
34. Analyse the reason behind the huge popularity of the TV show Big Boss.
35. Make a critical appraisal on censorship in Indian Television.

(2 × 15 = 30 Marks)

(Pages : 3)

R – 2465

Reg. No. :

Name :

Fourth Semester B.A. Degree Examination, July 2023
Career Related First Degree Programme under CBCSS
Journalism and Mass Communication and Video Production
Complementary Course – English
EN 1431.3 : ENGLISH FOR THE MEDIA
(2013 Admission onwards)

Time : 3 Hours

Max. Marks : 80

- I. Answer **all** the following questions.
1. What is a contrast lead?
 2. What are Filter blogs?
 3. What is a web copy?
 4. What do you mean by the term Podcast?
 5. Define an E-book
 6. Mention a few softwares used for editing documentaries
 7. What is proof-reading?
 8. What is the 'Hour Glass Style'?
 9. What do you mean by the term 'Soaps'?
 10. What are Blurbs?

(10 × 1 = 10 Marks)

P.T.O.

II. Answer any **eight**, each in a short paragraph not exceeding **50** words

11. Write a brief note on Summary lead.
12. What do you mean by Search Engine Optimization?
13. State some of the literary devices that can be used while writing dialogues for films.
14. Why is 'Brevity' important while scripting for the radio?
15. Relevance of Op-ed pieces.
16. Use of collocations in the language used for scripting TV programmes.
17. What do you mean by the term 'Vox Pop'?
18. How far is proof-reading important in editing?
19. What is commonly called as a 'Proust Questionnaire'?
20. Comment on 'Negativity' in news stories.
21. What is 'Puffery' in advertising?
22. What is the purpose of writing a book review?

(8 × 2 = 16 Marks)

III. Answer any **six**, each in a paragraph not exceeding **100** words.

23. What are the characteristics of E-magazines.
24. Describe role of a sub-editor.
25. Movie reviews can make or break a film's box office collection. Explain.
26. What are the key elements in Radio Jockeying?
27. A documentary is a film that portrays reality. Comment.

28. What are the things one should take into consideration while writing for the web.
29. Develop an idea for a special feature based on a festival (Onam, Eid, Christmas etc).
30. The visual effect in advertising.
31. Write a short note on radio Plays.

(6 × 4 = 24 Marks)

IV. Answer any **two** each in about three hundred words.

32. An editor is the gatekeeper, a **decision** maker. Write an essay on the duties of an editor and the process of editing.
33. Briefly discuss the importance of radio news detailing the process of scripting.
34. What are the different stages in Film making? Explain in detail.
35. Write an essay on Blog writing describing its layout and structure.

(2 × 15 = 30 Marks)

(Pages : 3)

R – 2464

Reg. No. :

Name :

Fourth Semester B.A. Degree Examination, July 2023
Career Related First Degree Programme under CBCSS
Group.2(a)
Journalism and Mass Communication
Vocational Course – VI
JC 1472 — TELEVISION BROADCASTING
(2014 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

1. Answer all questions, each one in **one** or **two** sentences.

1. Master shot
2. B-roll
3. Set-Top Box
4. Aspect ratio
5. Closed captioning
6. Teleprompter
7. Breaking news
8. PG rated content
9. Final Draft
10. DD international

(10 × 1 = 10 Marks)

P.T.O.

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21. Explain Electronic Field Production (EFP).
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24. Discuss the structure of a TV News room.
25. How does television programmes influence social attitudes and behaviour?
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